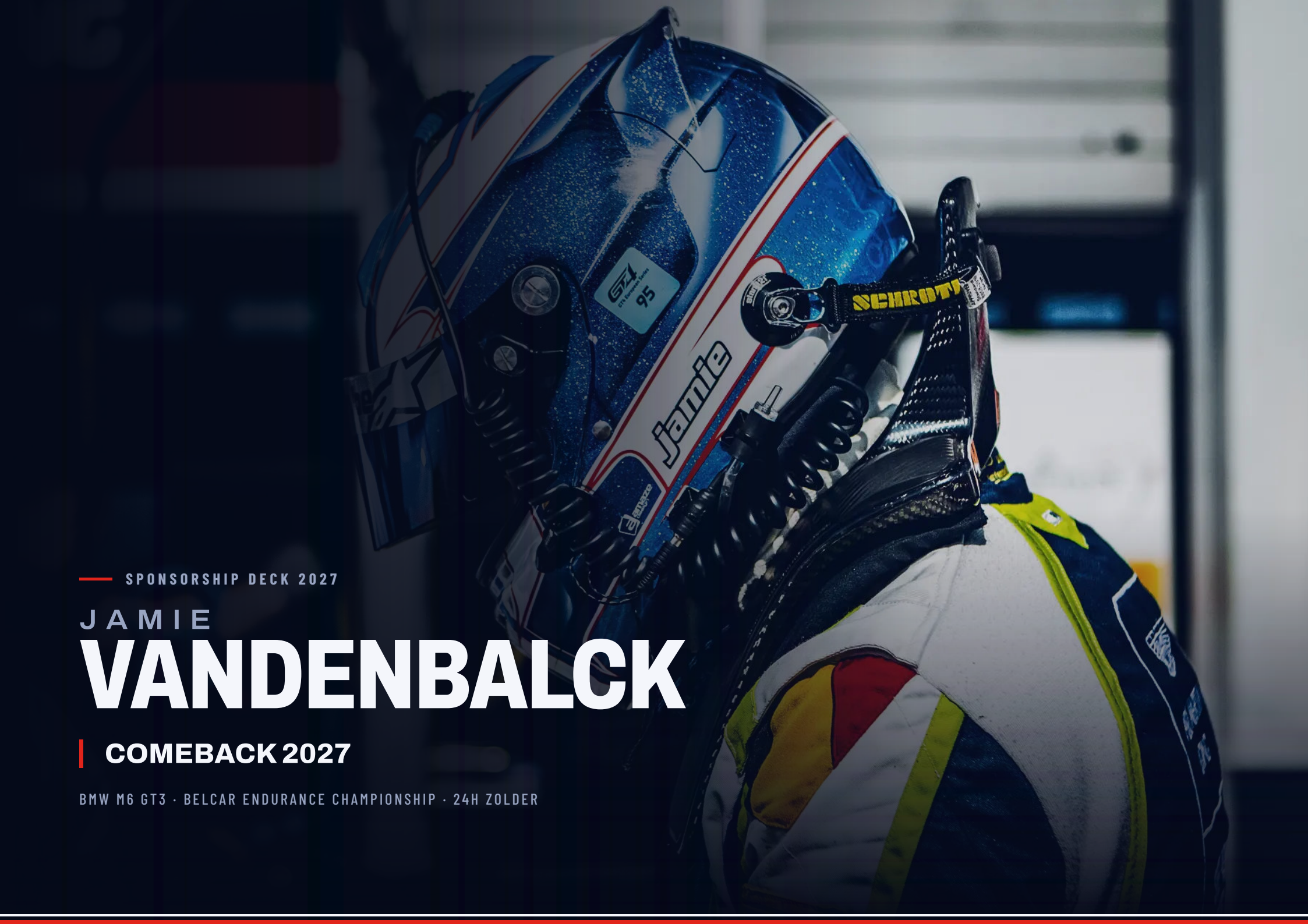




— SPONSORSHIP DECK 2027

JAMIE

VANDENBALCK

| **COMEBACK 2027**

BMW M6 GT3 · BELCAR ENDURANCE CHAMPIONSHIP · 24H ZOLDER



01 · WHO IS JAMIE

FAST AT EVERY LEVEL. READY FOR THE NEXT STEP.

Jamie Vandenbalck (b. 1996) was born and raised in Leuven, Belgium, and now lives in Winksele. Between 2015 and 2021 he raced at Belgian and European level, scoring five podiums in the GT4 European Series for KTM and BMW and two wins in the Reiter Engineering RYS Academy. In 2019 he drove for Aston Martin and was selected for the Aston Martin Racing Driver Academy.

He finished his last full season, in the VRM BMW M2 Cup, with 2 wins, 5 podiums and the most points after the final race, together with Willem Meijer. He has also completed test mileage in the BMW M6 GT3 and Ferrari 458 Challenge.

After a few years away from competition, Jamie returns in 2027. Today he is an entrepreneur — behind PUBLI-touch, Info regio, Shopa and Sitects — and a father of two daughters. Not just to take part, but with a professional package to fight at the front.

“After the test at Zolder there was no doubt left. Racing is my passion, and I’m not coming back to make up the numbers — I’m coming back to win.”

BORN

17 September 1996,
Leuven

LIVES IN

Winksele (Belgium)

NATIONALITY

Belgian

FROM THE 24H ZOLDER TO THE GT4 EUROPEAN SERIES.

2016

1 WIN AND 3 PODIUMS IN THE RYS ACADEMY

Reiter Engineering — plus 1 podium in the GT4 European Series

2017

1 WIN AND 5 PODIUMS IN THE RYS ACADEMY

Reiter Engineering — plus 1 podium in the GT4 European Series

2018

3 PODIUMS IN THE GT4 EUROPEAN SERIES

BMW M4 GT4 — 3Y Technology

2019

ASTON MARTIN RACING DRIVER ACADEMY

Selected as a young talent

2019

CLASS WIN 24H ZOLDER

BMW 325i Clubsport — JJ Motorsport

2021

VRM BMW M2 CUP WINNER ON TRACK

2 wins and 5 podiums, with Willem Meijer — most points after the final race, officially runner-up after an appeal



2015

BMW M235i RACING



2016-2017

KTM X-BOW GT4



2018

BMW M4 GT4



2019

ASTON MARTIN VANTAGE GT4



2021

BMW M2 CS RACING

BACK ON THE GRID. TO FIGHT AT THE FRONT.

For 2027 we are building a full GT3 programme with Koopman Racing in the Belcar Endurance Championship, with the 24H Zolder as its highlight. One car, four drivers and a team that forms the strongest overall package, both on track and commercially.

TEAM

Koopman Racing

CAR

BMW M6 GT3

CHAMPIONSHIP

**Belcar Endurance
Championship**

HIGHLIGHT

24H Zolder

LINE-UP

**4 drivers — 3 seats
open**

SEPTEMBER 2026

BMW M6 GT3 test at Circuit Zolder — positive: straight back on the pace

WINTER 2026-2027

Confirm line-up and partners

SPRING 2027

Test programme, including Zolder, Spa-Francorchamps and Assen

SEASON 2027

Full Belcar programme, including the 24H Zolder



04 · WHY THIS PROJECT

01

PROVEN SPEED

Five GT4 European Series podiums, wins in the RYS Academy and the VRM BMW M2 Cup, and a class win at the 24H Zolder. The BMW M6 GT3 test in September 2026 confirmed Jamie was straight back on the pace.

02

A BELGIAN STORY

A driver from Leuven, a Belgian championship and the 24H Zolder as its highlight: close to home for Belgian partners, their customers and their staff.

03

AN ENTREPRENEUR AMONG ENTREPRENEURS

Jamie is an entrepreneur himself. He speaks the language of partners and thinks along about what a partnership delivers.

04

PROFESSIONALLY BUILT

Not a one-off adventure, but a full season with test days, a strong line-up and a team that aims to fight at the front.

05 · WHAT WE OFFER

VISIBILITY ON THE CAR

Logo placement on the BMW M6 GT3, in proportion to the partnership.

RACE SUIT & TEAMWEAR

Logo on Jamie's race suit and on the team clothing.

DIGITAL

Mentions on vandenbalck.racing, in news releases and on Jamie's social media.

HOSPITALITY

Invitations to race weekends, with the 24H Zolder as the absolute highlight.

NETWORK

Meet fellow partners, drivers and teams in the paddock — a B2B network around one project.

CONTENT & ACTIVATION

Photos and video for your own channels, a pit box visit or a track day for customers.

06 · PARTNERSHIP LEVELS

TITLE PARTNER

Prominent placement on the car and race suit, naming within the communication, full hospitality.

PREMIUM PARTNER

Clear visibility on the car, hospitality at selected race weekends, tailored content.

PARTNER

Logo on the car and website, invitations to the 24H Zolder.

SUPPLIER

Cooperation in products or services, with proportional visibility.

Every partnership is tailor-made. Prices and details on request.

CURRENT PARTNERS

inforegio

shopa

Sitects

CONTACT

Interested in joining the project? We would be glad to make time for a personal meeting.

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